

2014 Red, White & Home Rewards Program



GETTING REWARDED NEVER FELT SO GOOD

Get \$50 back when you buy qualifying Mastic products. The more you buy, the more rewards you can earn. You can also choose to donate your reward direct to Homes for our Troops in your customer's name. It's a great way to stand out from the competition and make you and your customer feel great about doing good. For more about our marketing programs visit mastic.com/contractor.

QUALIFYING PURCHASES FOR \$50 REWARD:



25 Squares

- Structure® Home Insulation System
- Quest® Siding
- Carvedwood•44® Siding



10 Squares

- Cedar Discovery® Shake, Shingle or Half Round Siding



15 Replacement Windows

- 5000 Series
- 4000 Series

GET A FREE PROMOTION KIT

Contact your Mastic salesperson, call 800-962-6973
or visit mastic.com/RWH.



Red, White & Home

2014 CUSTOMER REDEMPTION FORM



Complete this Redemption Form (must be completed in full to be accepted)

1 ALL INFORMATION IS REQUIRED

CONTRACTOR NAME (Individual who will use the Rewards Card) _____

COMPANY NAME _____

ADDRESS _____ CITY _____ STATE/PROVINCE _____ ZIP _____

PHONE _____ PRIMARY BUSINESS EMAIL _____

Please indicate if you are a:
 Mastic Elite Contractor
 Mastic Preferred Contractor

2 SUMMARIZE PURCHASES BELOW AND ATTACH ORIGINAL INVOICES* OR LEGIBLE COPIES

Choose one category per redemption form

- 25 squares of Structure® Home Insulations System™
- 25 squares of Carvedwood•44® Vinyl Siding
- 25 squares of Quest® Premium Vinyl Siding
- 10 squares of Cedar Discovery® Shakes or Shingles
- 15 of 5000 Series Mastic Replacement Windows
- 15 of 4000 Series Mastic Replacement Windows

| INVOICE DATE* | INVOICE NUMBER | PRODUCT | QUANTITY | TOTAL |
|---------------|----------------|---------|----------|-------|
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |

*Invoices (originals or legible copies) must be dated between March 1, 2014 and November 30, 2014, and received within 60 days of purchase date to be eligible for Rewards Card(s) or donation.

3 CHOOSE CASH REWARDS OR HOMEOWNER PROMOTION (Choose One)

Cash Rewards

Send me my rewards card or reload my existing card.

- Send me a \$50 Reloadable Rewards Card.
- Reload my existing Reloadable Rewards Card**

Last eight (8) numbers of your Rewards Card #

_____-_____-_____-_____-_____-_____-_____-_____-

**Rewards Card must be registered at www.mastic.com/rwh for funds to be reloaded.

Homeowner Promotion

Donate this \$50 Reward in the name of a homeowner.

- Donate this \$50 reward to *Homes For Our Troops* in the name of:

HOMEOWNER NAME _____

ADDRESS* _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

*Homes For Our Troops will send the homeowner a thank you note.

4 SIGN

I hereby certify that all above information is complete and accurate, that I am a principle of this company and have authority to sign, and that qualified purchases were made during the promotion period and that this redemption form is submitted within 60 days of purchase.

CUSTOMER SIGNATURE _____

5 MAIL, FAX or EMAIL

Mail Redemption Form and invoices* to:
 Mastic Red, White & Home Promotion
 PO Box 787, Wexford, PA 15090

Or Fax to:
 1-866-656-1900

Or Email to:
support@masticsidinginfo.com

2014 MASTIC HOME EXTERIORS PROMOTION RULES AND REGULATIONS

Offer good while supplies last. A minimum of 2000 gift cards will be available for distribution to qualified participants. Each gift card has a maximum value of \$2500 and all gift cards expire on March 31, 2015. When a gift card is received, it must be registered to receive additional awards. The card is non-transferable. Consult a qualified tax professional to understand your tax obligations. Siding projects purchased using special project pricing do not qualify for this offer. Distributors and their employees are not eligible to receive this offer. To redeem the offer, an eligible customer (contractor, builder or remodeler) must submit a legibly and fully completed redemption form together with original or legible copies of invoice(s) that show the purchase, from an authorized distributor, of: 25 squares of Quest®, Structure® Home Insulation System™ or Carvedwood•44® vinyl siding, 10 squares of Cedar Discovery® siding, or 15 windows from the 5000 Series Mastic® Replacement Windows or 4000 Series Mastic® Replacement Windows product lines purchased between March 1, 2014 and November 30, 2014. Invoices must be submitted with a properly completed redemption form within 60 days of purchase date to be eligible for this offer. Redemption forms must be completed with all requested information. Dated invoices must indicate product(s) ordered, quantity of each product purchased and purchase price. A separate submission must be made for each qualifying purchase. Order acknowledgements, packing slips, pick tickets or credit memos are not acceptable as proof of purchase. Submissions must be submitted to Mastic 2014 Red, White & Home Promotion: Via mail: Program Headquarters, P.O. Box 787, Wexford, PA 15090; Via fax: (816) 656-1900; Via email: support@masticsidinginfo.com. Submissions must be received within 60 days of purchase, and no submissions will be accepted after December 31, 2014. Sponsor is not responsible for lost, late, illegible, incomplete, mutilated, delayed, duplicate, altered, misdirected or postage-due submissions. Requests from P.O. boxes will not be honored or acknowledged. Sponsor reserves the right to audit accounts for compliance as well as participant's purchase of product and submittal of redemption form and to disqualify participants engaging in deceptive or fraudulent submission practices. Duplicate or false submissions constitute fraud and may result in federal prosecution under the U.S. mail fraud statutes (Title 18, USC 1341 and 1342). All submitted materials become the property of sponsor and will not be returned. By completing and submitting the redemption form, customer agrees to receive email notifications or other communications about special offers, events, new products and services from the sponsor. Gift cards will be mailed to customers meeting offer criteria within 3 to 6 weeks after sponsor receives and verifies the submission. If eligible siding products are returned after receipt of gift card(s), recipient will be required to return gift card(s) or, if already spent, the total value of the gift card(s). Offer void where prohibited or restricted by law. By participating, customers agree to all terms of the offer. All decisions regarding the interpretation of the offer rules lie solely with the sponsor, whose decisions are final and binding. Customers are responsible for any and all taxes and fees. Sponsor is not liable for injuries or losses arising from or resulting from participation in the offer or use of the gift card, and is not liable for events or errors by employees or any acts or omissions of employees, whether negligent or willful, in the conduct of the offer. Sponsor reserves the right to cancel the promotion for any reason at any time. See your Mastic Home Exteriors sales representative for details. Sponsor is Mastic Home Exteriors, 2600 Grand Blvd., Ste. 900, Kansas City, MO 64108.